

Historic, Archive Document

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Gelser Brothers

Dalton, New York

Gladiolus Bulbs

SEASON OF 1930

We grow all the stock we list and guarantee same to be true to name and free from disease. Should any prove otherwise, we will gladly replace or refund money.

Terms are net cash before shipment, remittances should be made by postal money order, express money order or check.

We pay all packing and transportation charges to all points in the U. S.

The following discounts will be allowed. 10% on orders of \$5 to \$25; 15% on orders of \$25 to \$50; 20% on orders of \$50 or over. One dozen bulbs of a variety at the price of ten, six at same rate.

GELSER BROTHERS ORIGINATIONS

ALICE REID (1929) La France pink, overlaid with geranium pink. Long straight spikes of well placed flowers, which open perfectly to the last one. Very early. Large bulbs 75c; Medium 50c; Small 25c.

ESTRELLA (1928) Coral red, cream throat feathered carmine. Three or four intensely ruffled flowers open at a time. Large bulbs 15c; Medium 10c.

FLOR-RICO (1929) Rhodamine purple, upper petals and throat light mallow purple. Intensely ruffled and fluted with three to four large flowers of extra heavy substance open at one time. A distinct purple gladiolus. Large bulbs \$1.50; Medium \$1.00; Small 50c.

MARY FREY (1926) Lavender pink with ruby blotch on lower petals. Flowers are of large size, perfectly placed on a long straight slender stem with six to nine open at one time. Extra early. Winner of Vaughan's Silver Medal for best commercial seedling. Winner of \$500 Trial Ground Challenge Trophy. Large bulbs \$1.00; Medium 60c; Small 25c.

NEOLA (1929) A lavender with lower petals blotched cream, overlaid with carmine dots. Long straight spike with many well placed slightly hooded flowers. Large bulbs 30c; Medium 20c.

ONECO (1928) Mallow purple with rhodamine purple blotch in throat. Good sized flowers. One of the best in its color. Large bulbs 40c; Medium 25c; Small 10c.

PRIMROSE QUEEN (1928) Light primrose yellow without markings. Tall grower with many ruffled flowers open at a time. Large bulbs \$1.00; Medium 75c; Small 50c.

W. G. WELKER (1929) Begonia rose shading to geranium pink in throat. Carmine pink blotch tipped with a yellow line. Vigorous grower with many well placed flowers open at a time. Large bulbs \$3.00; Medium \$2.00; Small \$1.00.

WYOMING (1929) Sulphur yellow lightly streaked with begonia rose. Geranium pink border. Very odd and beautiful flower. Large bulbs 40c; Medium 25c; Small 10c.

WHITE KNIGHT (1930) (New this year). Very large glistening white, with a purple blotch in throat. Tall grower with several well placed flowers open at a time. Large bulbs \$3.00; Medium \$2.00; Small \$1.00.

| VARIETY | Per Bulb unless otherwise noted | | |
|--|---------------------------------|----------------|--------------|
| | 1¼ Up Large | ¾-1¼ Medium | ¾-¾ Small |
| A. B. Kunderd (K), Delicate cream and pink, intensely ruffled..... | .08 | .07 | |
| Adeline Kent (D), Heavily ruffled rose pink..... | .15 | | |
| Admiration (K), Pink with violet rose throat..... | .15 | .10 | |
| A. E. Kunderd (K), Ruffled salmon with darker blotch, large flowers..... | .40 | .30 | .15 |
| Aflame (H), Begonia rose, very large flowers, prim..... | .80 | .60 | .20 |
| Albania (K), Good commercial white, placement good..... | .08 | .08 for 2 | |
| Albatros (Pf), The best pure white we know, good grower..... | 2.00 | 1.50 | .50 |
| American Beauty (D), American beauty rose, many flowers open at once..... | .10 | | |
| Anna Eberius (D), Deep rhodamine purple | .08 | .10 for 2 | .10 for 8 |
| Annie Laurie (B), Beautiful pink on white ground..... | .20 | .10 | .10 for 3 |
| Anthony Zonker (K), Salmon rose, red blotch, large flowers..... | .12 | .08 | .10 for 3 |
| Apricot Glow (P), Soft apricot, one of the best new prim..... | .40 | .30 | .15 |
| Ave Maria (Pf), Light blue with purple blotch, large flowers..... | 3.00 | | .75 |
| Balboa (Briggs), Soft pink and yellow..... | .20 | .15 | .10 for 2 |
| Beatrice (Bill), Eosine pink and cream, has a crinkled effect..... | .15 | .10 | .25 for 10 |
| Beatriz Michalena (D), Peach red and orange..... | .10 | .08 | .20 for 10 |
| Berty Snow (Mair), One of the very best lavenders..... | .75 | | |
| Bleeding Heart (Brown) Pink with large red blotch, many open..... | .85 | .75 | .40 |
| Byron L. Smith (K), Delicate lavender on white ground..... | .08 | .10 for 2 | .15 for 10 |
| California (Kir), A deep rich apricot with yellow throat..... | .80 | | |
| California Giant (D), Light mallow purple, late..... | .25 | .20 | |
| Capt. Boynton (Boynton), Lavender blue with purple blotch..... | .10 | .10 for 2 | .10 for 5 |
| Cardinal Prince (K), A magnificent cardinal red..... | .15 | .10 | .25 for 10 |
| Carmen Sylva (Decorah), Pure white with lilac lines in throat..... | .08 | .06 | |
| Caroline Esberg (D), Flame scarlet red | .10 | .08 | |
| Carolus Clusius (V), Beautiful light rose pink | | .50 | .25 |
| Catherine Coleman (C), Clear salmon rose with purple lines..... | .20 | .15 | .15 for 2 |
| Chalice Flower (K), Creamy blush white | .15 | .10 | .10 for 3 |
| Charles Dickens (E), Bright radiant purple | .20 | .10 | |
| Crinkles (K), Very dark pink, heavily ruffled..... | .10 | .08 | |
| Crimson Glow (B), Large crimson | .10 | .08 | |
| Copper Bronze (K), Large coppery bronze, prim. | .25 | .20 | |
| Coryphee (Pf), Pure pink blending to white, extra good..... | 2.00 | 1.50 | .50 |
| Don Juan (K), Salmon rose flaked blue, large flowers..... | .10 | .12 for 2 | |
| Dr. Adolphe Rosenthal (D), Geranium pink..... | .15 | .10 | |
| Dr. Elkins (K), White with lilac blue throat blotch..... | .08 | .08 for 2 | |
| Dr. F. E. Bennett (D), Deep peach red, many open | .12 | .10 | .10 for 2 |
| Dr. L. H. Bailey (K), Velvety tyrian rose with darker velvety blotch..... | 2.00 | 1.50 | .50 |
| Dr. Nelson Shook (K), Deep tyrian rose, lighter throat, strong grower..... | .40 | .30 | .15 |
| E. G. Hill (K), Salmon rose with cream throat..... | .08 | .08 for 2 | |
| Elizabeth Hardee (D), Watermelon pink, ruby lip | .20 | .15 | |
| Elkhart (K), Violet purple, distinct | .15 | .10 | .40 for 10 |
| Else Rose (D), Light mallow pink, cream yellow throat..... | .15 | .10 | |
| Emile Aubrun (Le), Coppery bronze, cherry red throat blotch..... | .20 | .15 | .40 for 10 |
| Etendard (Le), Cream white, brilliant red blotch..... | .15 | .10 | .25 for 10 |
| Eugene Lefebvre (Le), Deep pink, throat purple and cream..... | .15 | .10 | |
| Fay Lanphier (W), Coral with cerise blending, large flowers..... | .10 | .08 | .30 for 10 |
| Fern Kyle (K), Very large ruffled cream white..... | .15 | .10 | |
| Frank J. Symmes (D), Heavily ruffled peach red..... | .10 | .08 | |
| Geraldine Farrar (D), Pale lavender violet with violet spot on lip..... | .30 | .25 | .10 |
| Gertrude Pfitzer (Pf), Light blue with darker blotch..... | 1.50 | 1.00 | .50 |
| Giant Myrtle (K), A beautiful light pink | .12 | .10 | |
| Giant Nymph (C), Tall light pink, cream yellow throat..... | .08 | .08 for 2 | |
| Glorianna (B), Delicate salmon with yellow throat, extra fine..... | .25 | .20 | |
| Gold Eagle (A), The earliest deep yellow | .12 | .15 for 2 | .10 for 3 |
| Golden Dream (Groff), Deep yellow, many open, medium late..... | .30 | .20 | .15 |
| Golden Frills (K), Daffodil yellow, pink lines on lower petals..... | .25 | .20 | .25 for 10 |
| Golden Measure (Kelway), Tall fine yellow..... | .10 | .08 | |
| Golden Salmon (K), Large golden salmon color..... | .25 | .20 | .40 for 10 |
| Harbinger (Sanford), Burnt orange, an unusual color, prim..... | .20 | .15 | |
| Hawaii (D), Rose pink shading lighter to center..... | .10 | .10 for 2 | .25 for 10 |
| Helen Howard (A), Bronzy buff with amber throat..... | .40 | | .10 |
| Helen Wills (S), Tall large flowered white with lemon throat..... | .60 | .50 | .20 |
| Henry Ford (D), Large clear purple, many open..... | .10 | .08 | |
| Henry Kanzleiter (Pf), An early dark velvety red..... | .20 | .15 | |

| VARIETY | Per Bulb unless otherwise noted | | |
|--|---------------------------------|----------------|--------------|
| | 1¼ Up Large | ¾-1¼ Medium | ¾-¾ Small |
| Heavenly Blue (Pf), Pale sky blue, a very fine light blue..... | .80 | .60 | .20 |
| Hinemoa (Doney), Rose pink flaked chocolate, yellow throat blotch..... | 2.50 | 1.75 | 1.00 |
| Indian Summer (K), Very large light lavender, late | .20 | .15 | |
| Immensity (K), Bright salmon color, very large..... | .10 | .12 for 2 | |
| Jack London (D), Light salmon, vermilion stripes, yellow throat..... | .08 | .08 for 2 | |
| Jacoba Van Beijeren (H), Light purple self color..... | .10 | .08 | |
| Jap Lady (Decorah), Bishop purple, dark purple throat blotch..... | .20 | .15 | .30 for 10 |
| J. D. Oliver (K), Lavender rose, many flowers open..... | .35 | .30 | |
| Jean du Tailles (Le), Deep salmon, flaked deeper, maroon blotch..... | .15 | .10 | |
| Jenny Lind (Decorah), Pure soft apricot pink, yellow throat..... | .10 | .08 | |
| Joerg's White (J), Immense cream white..... | .40 | .30 | |
| John T. Pirie (K), Mahogany brown, yellow throat, tall and odd..... | .12 | .10 | .25 for 10 |
| Joseph Fields (D), Dawn pink striped mallow pink..... | .20 | .15 | |
| J. T. McCutcheon (K), A giant red | .25 | .20 | |
| Kirchhoff's New Violet (Kr), Red violet, good grower | .50 | .40 | .20 |
| Kirchhoff's Violet (Kr), Dark violet blue, early | .25 | .20 | |
| Kunderd's Apple Blossom (K), Apple blossom color | .10 | .08 | |
| Kunderd's Yellow Wonder (K), Tall light yellow | .20 | .15 | .10 |
| La Couronne (Le), Cream yellow, blotched and stippled scarlet..... | .12 | .10 | |
| Lady Byng (Gilchrist), Shell pink, tall grower, very early..... | .12 | .10 | |
| Lavender Bride (B), Beautiful smoky lavender | .50 | .40 | |
| Lilac Glory (K), Large ruffled rose pink | .10 | .08 | |
| Lilac Unique (K), Deep lilac, deeper throat | .10 | .12 for 2 | |
| Locarno (McKibben) Unusual shade of lavender, darker throat..... | .50 | .30 | |
| Longfellow (Decorah), LaFrance pink, many open | .20 | .15 | |
| Los Angeles (Houdyshell), Soft orange pink | .10 | .10 for 2 | |
| Loyalty (A), One of the finest yellows, tall | 1.25 | 1.00 | .25 |
| Madame M. Sully (Le), Milk white, brilliant carmine throat blotch..... | .20 | .15 | |
| Madame S. Bernhardt (Le), Pale mauve pink, crimson purple blotch..... | .20 | .15 | |
| Madison Cooper (K), Maroon or dark garnet red..... | .10 | .08 | .25 for 10 |
| Margaret Lewtas (S), American beauty rose, Canadian prize winner..... | .20 | .15 | |
| Marie Kunderd (K), Ruffled early white | .10 | .08 | |
| Marietta (M), Salmon tinted orange, large blooms..... | .08 | .08 for 2 | .20 for 10 |
| Marion Koch (A), Cream white pink tips, needlepoint type..... | .40 | | .10 |
| Marmora (Errey), Giant rich smoky lavender with purple blotch..... | .60 | .40 | .20 |
| Marocco (Pf), Very dark red, nearly black | 3.00 | | .75 |
| Mary Jane (K), Large lavender pink shading to white..... | .50 | .40 | .20 |
| Mary O' Mine (A), The largest and best pure white..... | 2.00 | 1.00 | .50 |
| Miss Madison (Boynton), Clear bright pink on white..... | .08 | .08 for 2 | .20 for 10 |
| Miss Spokane (K), Orange salmon, large flowers | .08 | .10 for 2 | |
| Mimi Stahlbaum (D), Creamy white and orchid, yellow lip..... | .12 | .10 | |
| Minuet (C), One of the finest lavenders, clear and distinct..... | .60 | .50 | .20 |
| Mr. H. A. Hyde (D), White with trace of pink, a good white..... | .15 | .10 | |
| Mrs. Anna Pfitzer (Pf), Rich creamy white, perfect form..... | 3.00 | 2.00 | 1.00 |
| Mrs. F. C. Hornberger (H), Pure white, a prize winner..... | .25 | .20 | .10 |
| Mrs. F. C. Peters (F), Orchid lavender with darker blotch, late..... | .08 | .10 for 2 | |
| Mrs. H. E. Bothin (D), Light geranium pink, scarlet center, ruffled..... | .08 | .08 for 2 | |
| Mrs. H. W. Whitcomb (F), Very large deep salmon rose..... | .12 | .10 | |
| Mrs. J. K. Armsby (D), Coral pink, cream throat, large flowers..... | .08 | .08 for 2 | |
| Mrs. John R. Walsh (D), Pink with ruby throat, heavily ruffled..... | .08 | .08 for 2 | |
| Mrs. Leon Douglas (D), Immense salmon-rose pink, extra tall..... | .10 | .10 for 2 | .10 for 5 |
| Mrs. P. W. Sisson (C), Soft cameo pink of exquisite form | .30 | .25 | .25 for 5 |
| Mrs. Von Koynenburg (Pf), Clear medium light blue, tall grower..... | .50 | .30 | .10 |
| Mrs. Richard Lohrman (D), Creamy shell pink, pale yellow lip..... | .10 | .08 | |
| Mrs. Willard Richardson (D), Early dark red, maroon center..... | .10 | .08 | |
| Muriel (Pf), Large pale blue, darker throat blotch..... | .08 | .08 for 2 | .20 for 10 |
| Nautilus (C), Charming shell pink, very beautiful..... | .12 | .10 | |
| Opalescent (Bill), Pale lavender with darker lines in throat..... | .08 | .10 for 2 | |
| Orange Flame (K), Vermilion orange red, heavily ruffled..... | .10 | .08 | .25 for 10 |
| Orange Queen (H), The very best orange yellow prim..... | .10 | .10 for 2 | .25 for 10 |
| Orchidian (K), Deep violet pink and claret red, very striking..... | .40 | .30 | .20 |
| Orchid Lady (Spencer), Very large orchid lavender..... | .50 | | |
| Paramount (K), A wonderful blending of pink and cream..... | .10 | .10 for 2 | .20 for 10 |
| Paul Pfitzer (Pf), Brilliant velvety purple, one of the best..... | .40 | .25 | .10 |
| Peach Rose (K), Deep rose pink, rich carmine pink blotch..... | .10 | .12 for 2 | .20 for 10 |

GLADIOLUS

PREPAID PRICES

| VARIETY | Per Bulb unless otherwise noted | | |
|---|---------------------------------|----------------|--------------|
| | 1¼ Up Large | ¾-1¼ Medium | ⅝-¾ Small |
| Pearl of California (Kingsley), LaFrance pink, many blooms open at once.... | .60 | .40 | .15 |
| Pfitzer's Triumph (Pf), Immense brilliant salmon blooms..... | .50 | .40 | .20 |
| Phaenomen (Pf), Soft salmon pink with clear yellow lip..... | .20 | .15 | .30 for 10 |
| Philatelia (K), Deep tyrian rose feathered darker..... | 1.25 | 1.00 | .30 |
| Pink Cloud (K), Ruffled soft rose pink, large flowers..... | .20 | .10 | |
| Pola Negri (D), Apricot with yellow lip..... | .10 | .10 for 2 | |
| Polychrome (K), Mahogany brown with red blotch, unusual color..... | .50 | | .20 |
| Pride of Wanakah (Chriswell), Rich lavender rose of wonderful color..... | .10 | .12 for 2 | .10 for 5 |
| Purple Challenge (K), A fine rich purple, good commercial..... | 1.25 | | .30 |
| Purple Glory (K), Deep maroon red, beautifully ruffled..... | .10 | .15 for 2 | |
| Purple Queen (K) Deep violet purple, ruffled flowers..... | .25 | .15 | .15 for 2 |
| Queen of Bremen (Zimmer), Soft amaranth pink, a prize winning prim..... | .60 | .40 | .20 |
| Queen of Orange (K), Large orange red flowers, prim. | .25 | .20 | |
| Queen of the Night (D), Deep maroon, almost black, large flowers..... | .30 | .20 | |
| Red Cloud (K), Grand bright red | .10 | .10 for 2 | |
| Red Emperor (Groff), Pure deep scarlet, very large flowers..... | .10 | .08 | |
| Red Fire (K), Self colored bright red, showy | .10 | .08 | |
| Richard Diener (D), Geranium pink, cream center, many open | .10 | .12 for 2 | |
| Rita Beck (F), Shell pink, red lines on lip, flowers very large..... | .60 | .40 | .20 |
| Roi Albert (Le), Coppery salmon, a new color combination, odd | .75 | .50 | .25 |
| Rose (K), Deep rose pink, red throat blotch | .15 | | |
| Rose Ash (D), Ashes of roses color | .08 | .08 for 2 | .20 for 10 |
| Rosemary (Bales), Lavender rose, a novelty | .10 | .15 for 2 | .30 for 10 |
| Rose Mist (F), Old rose with faint buff suffusion..... | .20 | .15 | |
| Ruffled Beauty (K), Deep American beauty violet | .10 | .15 for 2 | .30 for 10 |
| Ruth Huntington (K), Violet lilac with deeper markings, ruffled..... | .10 | .15 for 2 | .20 for 10 |
| Salome Jane (D), Geranium pink, lower petals scarlet | .10 | .15 for 2 | |
| Scarlano (K), Bright orange red, well ruffled | .08 | .08 for 2 | |
| Shasta (Kr), A clear white, strong grower | .30 | .25 | |
| Show Flower (K), Rose red, immense white face, striking | .20 | .15 | |
| Sir Roger Casement (D), Ox-blood red, heavily ruffled | .15 | .10 | |
| Smoky (Hutt), Coppery bronze, unusual color | .20 | .15 | .15 for 3 |
| Snow Glory (K), Ruffled white with blue lines | .15 | .10 | |
| Starbright (Bales), Yellow with red line through center of petals..... | .20 | .15 | |
| St. Thomas (K), Large deep salmon rose with purple blotch..... | .15 | .10 | |
| Stuttgardia (Pf), Very large orange red, wide open form..... | 3.00 | | |
| Sweet Rose (K), Deep rose pink with beautiful red throat..... | .25 | .20 | .15 for 2 |
| Tamalpais (D), Salmon orange, flame orange stripes..... | .15 | .10 | |
| Taro (K), Dark American beauty rose color, a beautiful variety..... | .10 | .15 for 2 | |
| The Orchid (Sprague), Resembles an orchid in shape and color..... | .40 | .25 | .15 |
| Thistle (K), Ruffled rose red flower, pansy-like throat markings..... | .08 | .10 for 2 | |
| Tiger (K), Smoky blue and salmon, throat red and white..... | .35 | .20 | .10 |
| Twilight (K), creamy buff, throat yellow and pink, ruffled | .10 | .10 for 2 | |
| Tycho Zang (A), Extra large salmon pink, strong grower..... | .10 | .15 for 2 | .15 for 5 |
| Uhlan Chief (K), Brilliant vermilion scarlet | .10 | .15 for 2 | |
| Veilchenblau (Pf), Violet blue, an outstanding blue | .50 | .30 | .15 |
| Victoria Fredericks (D), Eosine pink, yellow lip, very early | .10 | .15 for 2 | .15 for 4 |
| Virginia M. Fisher (D), Rose pink, blood red spot in throat..... | .10 | .15 for 2 | |
| Virginia Hale (K), Beautiful cream and pink..... | .10 | .15 for 2 | |
| Watermelon (K), Watermelon color, extra fine | .15 | .10 | |
| W. H. Phipps (D), LaFrance pink, many open, a masterpiece | .20 | .15 | |
| William Kent (D), Creamy shell pink, golden center, well ruffled..... | .30 | .20 | |
| Wodan (Pf), Rich violet blue, the best in its color..... | 5.00 | | |
| Yellow Perfection (Pf), Pure soft yellow, many open at a time..... | 2.00 | 1.50 | .50 |

ORIGINATORS OR INTRODUCERS

Abbreviations—(A) Austin; (C) Coleman; (D) Diener; (F) Fisher; (K) Kunderd; (Le) Lemoine; (Pf) Pfitzer.

MIXED GLADIOLUS BULBS

DE LUXE MIXTURE—This is our very best mixture. It contains many new and high priced varieties. Every bulb is worthy of a place in your garden. An inexpensive way to get a good collection of Gladiolus is to grow our De Luxe Mixture. Your money back if not pleased. 40c per dozen. \$2.50 per 100.

GLADIOLUS BULBLETS

Gladiolus bulblets for sale of nearly all varieties listed. We would be pleased to quote you on bulblets, if you will send us a list of the number and varieties wanted.